

ENTREPRENEURSHIP (ENT)

Entrepreneurship (ENT) Courses

ENT 3123. Innovation and Entrepreneurship. (3-0) 3 Credit Hours.

This course introduces students to entrepreneurship, its importance to our economy and society and its role in bringing new ideas to market. Course provides an overview of the basic concepts of entrepreneurship focusing on the nature, environment, and risks of new business formation. Topics include opportunity recognition, innovation, market assessment, intellectual property, and financing the product or service idea. Differential Tuition: \$126. Course Fee: DL01 \$75.

ENT 4123. Commercialization and Enterprise Planning. (3-0) 3 Credit Hours.

Prerequisite: MGT 3013. This course offers students a step-by-step instruction in how to develop a business plan for commercialization or enterprise development. The students will learn to present and defend their plan as Venture Capitalists would expect from a pitch. The course emphasizes the plan components, format, marketing and financial projections. Generally offered: Fall, Spring. Differential Tuition: \$126. Course fee: DL01 \$75.

ENT 4623. Tools and Objectives of the Social Enterprise. (3-0) 3 Credit Hours.

This course investigates the distinctive characteristics of the social enterprise and social entrepreneurs. Examines the role of innovation, the for-profit and not-for-profit models of the social enterprise as well as the corporate structure known as the "B Corporation." Develops ability to evaluate, plan and manage a social enterprise. Differential Tuition: \$126.

ENT 4723. Essentials of Global Entrepreneurship. (3-0) 3 Credit Hours.

This course examines the importance of the entrepreneurial venture in a changing world; explores the economic, political, cultural and technological differences in operating a business in a global versus a domestic environment; and introduces the concepts related to emerging economy entrepreneurs. Differential Tuition: \$126.

ENT 4873. Managing Startups. (3-0) 3 Credit Hours.

Prerequisite: ENT 4123. Examines how and why entrepreneurs develop and/or grow a business as facilitated by the objectives and resources of the entrepreneur. Topics include differences between a commercial and social enterprise, developing a strategy formulation, and the development of a sustainable competitive advantage in global and social enterprise. (Formerly titled "Entrepreneurship.") Differential Tuition: \$126.

ENT 4883. Managing the Emerging Enterprise. (3-0) 3 Credit Hours.

Prerequisite: ENT 4123. Focuses on the startup and operation of small businesses. Examines the accounting, finance, management, and marketing functions as they pertain to entrepreneurial endeavors. Develops overall managerial awareness and analytical skills in small business problem solving. (Formerly MGT 4883. Credit cannot be earned for both ENT 4883 and MGT 4883.) (Formerly titled "Small Business Management.") Generally offered: Fall. Differential Tuition: \$126.

ENT 4903. Business Venture Practicum. (3-0) 3 Credit Hours.

Prerequisite: ENT 4123. This practicum will allow students to gain valuable experience. Drawing on resources from the Carlos Alvarez College of Business, local business, entrepreneurs, and the broader business community, this practicum will give students the chance to solve real world entrepreneurship problems through competition, consultation, or other applied and comprehensive projects. (Formerly titled "Practicum in Small Business and Entrepreneurship.") Generally offered: Fall, Spring. Differential Tuition: \$126.

ENT 4911. Independent Study. (0-0) 1 Credit Hour.

Prerequisite: A 3.0 Carlos Alvarez College of Business grade point average, MGT 3003, and permission in writing from the instructor and the Department Chair. Independent reading, research, discussion, and/or writing under the direction of a faculty member. May be repeated for credit, but not more than 6 semester credit hours of independent study, regardless of discipline, will apply to a bachelor's degree. Differential Tuition: \$42.

ENT 4913. Independent Study. (0-0) 3 Credit Hours.

Prerequisite: A 3.0 Carlos Alvarez College of Business grade point average, MGT 3003, permission in writing from the instructor and the Department Chair. Independent reading, research, discussion, and/or writing under the direction of a faculty member. May be repeated for credit, but not more than 6 semester credit hours of independent study, regardless of discipline, will apply to a bachelor's degree. Differential Tuition: \$126.

ENT 4933. Internship in Entrepreneurship. (0-0) 3 Credit Hours.

Prerequisite: ENT 4873, 6 additional semester credit hours of Entrepreneurship (ENT) courses, a 2.5 UTSA grade point average, and permission in writing from the instructor, the Department Chair, and the Associate/Assistant Dean of Undergraduate Studies in the Carlos Alvarez College of Business (see academic advisor for additional requirements and required forms). The opportunity for entrepreneurial work experience. Requires a semester-long experience in private business or a not-for-profit enterprise and a written component. Opportunities and output requirements are developed in consultation with a faculty advisor and the Department Chair and require approval of both. Internship may be repeated once (for a total of 6 semester credit hours), provided the internships are with different organizations. Differential Tuition: \$126.

ENT 4953. Special Studies in Entrepreneurship. (3-0) 3 Credit Hours.

Prerequisite: ENT 4873. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor's degree. Generally offered: Spring. Differential Tuition: \$126.