

GENERAL BUSINESS ADMINISTRATION (GBA)

General Business Administration (GBA) Courses

GBA 1000. Business Forum. (0-0) 0 Credit Hours.

Business Forum is a themed speaker series designed to look at current trends in business and hold discussions regarding issues facing companies. Guest speakers from various companies and organizations, as well as faculty members from various departments and specializations, share key developments in the business industry. Attendance at events may be required and are held in and around the UTSA campus and community. May be repeated. Must be taken on a credit/no-credit basis.

GBA 1010. Career Compass: Professional Development Program. (0-0) 0 Credit Hours.

A professional development program designed to provide business students with the opportunity to gain the knowledge, skills, and experiences to make them competitive in the job market. Through a series of engagement opportunities, students will be given the opportunity to enhance key marketable skills in areas like communication, leadership, and teamwork. Active participation will give students the opportunity to become proficient in the articulation of their skills and experiences with confidence. May be repeated. The grade report for this course is either satisfactory performance (CR) or unsatisfactory performance (NC).

GBA 1100. ACOB Signature Experience - Leadership. (0-0) 0 Credit Hours.

A semester-long opportunity for skill building and application such as self, social, and situational awareness. Students will identify and further develop a personal foundation of knowledge, skills, and attitudes related to leadership under the supervision of a faculty member or mentor. Includes a monitored self-reflection component. May be repeated.

GBA 1200. ACOB Signature Experience - Internship. (0-0) 0 Credit Hours.

An experiential learning internship opportunity in which students conduct supervised professional activities in an organization closely related to their field of study. Includes a monitored self-reflection component. May be repeated.

GBA 1300. ACOB Signature Experience - Research. (0-0) 0 Credit Hours.

Supervised research mentored by a faculty member or other supervisor engaged in active research in the student's field of study. Includes skill building and application such as asking questions, proposing hypotheses, designing studies, selecting methods, using the tools of science, gathering and analyzing data, discovering, investigating, and communicating findings. Includes a monitored self-reflection component. May be repeated.

GBA 1400. ACOB Signature Experience - Study Away. (0-0) 0 Credit Hours.

An international or other "away" from UTSA experiential opportunity that allows students to obtain valuable knowledge and skill building to include culturally diverse experiences. Includes a monitored self-reflection component. May be repeated.

GBA 1500. ACOB Signature Experience - Community Engagement. (0-0) 0 Credit Hours.

An experiential and meaningful community-based learning opportunity to enrich the learning experience and develop skills of civic engagement/social responsibility. Supervision by a faculty member or community partner. Includes a monitored self-reflection component. May be repeated.

GBA 1600. Career and Professional Learning Experiences. (0-0) 0 Credit Hours.

Experiential activities that allow students to develop, apply, and articulate career-ready competencies. Supervision by a professional staff, faculty, or employer, on or off campus, who will sign off on work. Includes at least 30 hours of interaction (on-site or remote within the semester) and a monitored self-reflection component. May be repeated.

GBA 1700. Creative, Innovative, and Entrepreneurial Projects. (0-0) 0 Credit Hours.

Application and articulation of concepts and skills on real-world projects. Supervision by a professional staff, faculty, or employer, on or off campus, who will sign off on work. Includes at least 30 hours of interaction (on-site or remote within the semester) and a monitored self-reflection component. May be repeated.

GBA 2013. Legal, Social and Ethical Issues in Business. (3-0) 3 Credit Hours. (TCCN = BUSI 1301)

A study of the legal, social, and ethical responsibilities of business organizations and of the people who work in those organizations. Generally offered: Fall, Spring, Summer. Course Fees: BISP \$10; BTSI \$15.41; DL01 \$75; LRB1 \$15.41.

GBA 3013. Introduction to Academic Research. (3-0) 3 Credit Hours.

Prerequisites: Consent of the instructor. This course will introduce students to the nature and scope of research conducted in a variety of business disciplines. Students will participate in a broad review of business research literature. This course will also explore the nature of doctoral programs and careers in academe. Finally, this course will describe methods and approaches that students can take to prepare for admission into graduate programs of interest. Differential Tuition: \$126.

GBA 3200. Business Service Learning Practicum. (0-0) 0 Credit Hours.

Students will conceptualize, plan, and participate in a team-based service-learning project. Course focuses on ethics, teamwork, and communication skills. This experience helps students apply their classroom learning to a work environment. May be repeated. Must be taken on a credit/no-credit basis. Differential Tuition: \$126.

GBA 3943. Business Service Learning Practicum. (3-0) 3 Credit Hours.

Students will conceptualize, plan, and participate in a team-based service-learning project. Course focuses on ethics, teamwork, and communication skills. This experience helps students apply their classroom learning to a work environment. Students will be required to submit course deliverables that demonstrate the application of knowledge and skills imparted through course activities as well as academic reflection. Differential Tuition: \$126.

GBA 4023. Conducting Cutting Edge and Innovative Research and Discovery. (3-0) 3 Credit Hours.

Prerequisites: GBA 3013, MS 3043, and consent of instructor. This course is the first in a two-part sequence providing students with practical knowledge, skills, and hands-on experience needed to conduct pragmatic and professional research in an application area of interest. Students will meet with their peers, if any, and the instructor, for the purpose of facilitating the research work. During this course, students will engage in the following steps of the research and knowledge discovery process: problem definition, question formulation, hypothesis development, methodological selection, preliminary analytics, analytical design, data acquisition, data preparation and pre-processing, visualization, and data analysis. Differential Tuition: \$126.

GBA 4033. Communication and Visualization of Impactful Research. (3-0) 3 Credit Hours.

Prerequisite: GBA 4023 and consent of instructor. This course is the second in a two-part sequence aiming to give students hands-on research experience in a pragmatic and professional manner. Students will continue and finish their major data analytics project, focusing on post hoc or auxiliary analysis and presentation of results portion of the process. The next steps will be detailed data analysis and feedback, conclusion drawing, report preparation and refinement, presentation preparation and final presentation. The course will culminate in a formal, completed report to the supporting organization, as well as to peers and professionals in the field. Students and mentoring faculty may consider submission to professional conference and/or additional publication or presentation venues to further enhance the research experience. Differential Tuition: \$126.

GBA 4100. ACOB Signature Experience - Leadership. (0-0) 0 Credit Hours.

A semester-long opportunity for skill building and application such as self, social, and situational awareness. Students will identify and further develop a personal foundation of knowledge, skills, and attitudes related to leadership under the supervision of a faculty member or mentor. Includes a monitored self-reflection component. May be repeated.

GBA 4200. ACOB Signature Experience - Internship. (0-0) 0 Credit Hours.

An experiential learning internship opportunity in which students conduct supervised professional activities in an organization closely related to their field of study. Includes a monitored self-reflection component. May be repeated.

GBA 4300. ACOB Signature Experience - Research. (0-0) 0 Credit Hours.

Supervised research mentored by a faculty member or other supervisor engaged in active research in the student's field of study. Includes skill building and application such as asking questions, proposing hypotheses, designing studies, selecting methods, using the tools of science, gathering and analyzing data, discovering, investigating, and communicating findings. Includes a monitored self-reflection component. May be repeated.

GBA 4400. ACOB Signature Experience - Study Away. (0-0) 0 Credit Hours.

An international or other "away" from UTSA experiential opportunity that allows students to obtain valuable knowledge and skill building to include culturally diverse experiences. Includes a monitored self-reflection component. May be repeated.

GBA 4500. ACOB Signature Experience - Community Engagement. (0-0) 0 Credit Hours.

An experiential and meaningful community-based learning opportunity to enrich the learning experience and develop skills of civic engagement/social responsibility. Supervision by a faculty member or community partner. Includes a monitored self-reflection component. May be repeated.

GBA 4600. Career and Professional Learning Experiences. (0-0) 0 Credit Hours.

Experiential activities that allow students to develop, apply, and articulate career-ready competencies. Supervision by a professional staff, faculty, or employer, on or off campus, who will sign off on work. Includes at least 60 hours of interaction (on-site or remote within the semester) and a monitored self-reflection component. May be repeated.

GBA 4700. Creative, Innovative, and Entrepreneurial Projects. (0-0) 0 Credit Hours.

Application and articulation of concepts and skills on real-world projects. Supervision by a professional staff, faculty, or employer, on or off campus, who will sign off on work. Includes at least 60 hours of interaction (on-site or remote within the semester) and a monitored self-reflection component. May be repeated.

GBA 4873. Global Business Immersion I. (3-0) 3 Credit Hours.

Prerequisite: Completion of 9 semester credit hours of Carlos Alvarez College of Business (ACOB) courses and official admission into the ACOB Business Immersion Program. This course provides students with first-hand experience into how business is conducted in the locations visited. The pre-departure activities provide students with an introduction to the local business climate and culture. The in-country activities include visits to local companies and workshops hosted by local professors. The post-immersion components engage students in reflection opportunities and applied project experiences. This course relies heavily on experiential components; as a result, attendance to all official course events is required. Differential Tuition: \$126.

GBA 4883. Global Business Immersion II. (3-0) 3 Credit Hours.

Prerequisite: Completion of 9 semester credit hours of Carlos Alvarez College of Business (ACOB) courses and official admission into the ACOB Business Immersion Program. This course provides students with first-hand experience into how business is conducted in the locations visited. The pre-departure activities provide students with an introduction to the local business climate and culture. The in-country activities include visits to local companies and workshops hosted by local professors. The post-immersion components engage students in reflection opportunities and applied project experiences. This course relies heavily on experiential components; as a result, attendance to all official course events is required. Differential Tuition: \$126.

GBA 4933. Business Global Internship. (0-0) 3 Credit Hours.

Prerequisite: Completion of 12 semester credit hours of Carlos Alvarez College of Business (ACOB) courses and official admission into the ACOB international internship program. An international internship offers students the opportunity to work and learn in a non-US environment. This global internship experience helps students apply their classroom teachings to a work environment. Students participating in this program will gain first-hand knowledge of the behaviors, customs, and norms of another culture and business practices. A proposal form must be completed and approved prior to registration. Differential Tuition: \$126.

GBA 4943. Business Professional Internship. (0-0) 3 Credit Hours.

Prerequisite: Completion of 15 semester credit hours of business courses. This for-credit internship experience provides hands-on learning for various business disciplines. This business internship experience helps students apply their classroom learning to a work environment. Students must meet all College academic credit internship requirements and an application form must be completed and approved prior to registration. Differential Tuition: \$126.

GBA 4953. Special Studies in General Business Administration. (3-0) 3 Credit Hours.

Prerequisites: Consent of instructor, Department Chair, and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor's degree. Generally offered: Spring, Summer. Differential Tuition: \$126.

GBA 4993. Honors Thesis. (0-0) 3 Credit Hours.

Prerequisite: Enrollment limited to students in the Business Honors Program. Supervised research and preparation of an honors thesis in any business discipline including accounting, economics, finance, information systems, management, marketing, management science, and data sciences among others. May be repeated once for credit with advisor's approval. Generally offered: Fall, Spring. Differential Tuition: \$126.